## CONVENOR

- Mr. R. Kanagaraj Head, Department of Commerce
- Dr. R. Gnanasekaran
   Head, Department of Commerce(FA)
- Mr. R. Nehru Head, Department of Commerce(CA)
- Mrs. S. Gowri
   Head, Department of (BBA)

## ORGANISING SECRETARIES

- Mrs. A. Lakshmi, Assistant Professor
- Ms. B. Razia begum, Assistant Professor
- Mrs. S. Umamageshwari, Assistant Professor
- Mrs. M. Kalaiselvi, Assistant Professor
- Mrs. P. Anitha, Assistant Professor
- Ms. A. Asna Albhina, Assistant Professor
- Mrs. S. Sivaranjitha, Assistant Professor

### CHIEF PATRONS

- Mrs. Sankari Velu
   Chairperson
- Er. E. V. Kumaran, ME Vice Chairman
- Mr. Pon MuthuDirector

## PATRON

Dr. A. Muruganandam
 M.Sc., MCA., M.Phil., B.ED, Ph.D.,
 Principal



# KARAMA SALAMA SA

# About the College

Karan Arts and Science College, Tiruvannamalai,
Tamil Nadu Nestled in the serene town of Tiruvannamalai,
Karan Arts and Science College is a hub of academic
excellence and holistic development. Offering a diverse
range of programs in arts and sciences, the college is
dedicated to nurturing talent and fostering innovation. With
state-of-the-art facilities, experienced faculty, and a vibrant
campus life, it provides students with an ideal environment
for learning and growth. Committed to empowering the
youth, the college plays a pivotal role in shaping future
leaders and contributing to the community's progress.

# About the Department

The Department of Commerce and Business Administration at Karan Arts and Science College is a cornerstone of academic excellence, preparing students for dynamic careers in business, finance, and management. Offering undergraduate and postgraduate programs, the department emphasizes a blend of theoretical knowledge and practical application. With a focus on subjects like accounting, economics, taxation, business management, and entrepreneurship, students are equipped with industry-relevant skills. The department also fosters critical thinking and leadership qualities through workshops, internships, and guest lectures by industry experts. Its commitment to academic rigor and holistic development ensures that graduates excel in their professional pursuits.



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# National Conference Topics

- 1. The Future of Digital Payments With AI
- 2. Digital Marketing Analytics
- 3. Empowering of Women Entrepreneurs
- 4. Online Shopping Behaviour
- 5. Production Marketing Commodities
- 6. Startup Funding And Investment Strategies
- 7. Challenges Faced By Young In Entrepreneurship
- 8. Black Chain Technology In E-Commerce
- 9. Exempted Income From Direct Tax
- 10. Insurance and Risk Management
- 11. Buying Behaviour in Online Shopping



National Level Conference Department Of Commerce & Business Administration

ON

"NextGen Commerce - 25"

DATE

21<sup>st</sup> - FEB - 2025 : 10 AM
VENUE AEC AUDITORIUM

## Cash Award

st Prize - Rs 2000

2<sup>nd</sup> Prize - Rs 1500

Prize - Rs 1000

VELU NAGAR, THENMATHUR, THIRUVANNAMALAI-606603 PHONE: +91 9655189091

WEBSITE: www.karanartscollege.edu.in

#### Invitation

Dear Sir/Madam,

Greetings from the Department of Commerce and Business Administration.

We are delighted to extend our warm welcome to you to join us for the National Level Conference on "NextGen Commerce-25", an event dedicated to fostering academic excellence and collaborative learning. This conference aims to bring together bright minds from colleges across the nation to engage in thought-provoking discussions, share innovative ideas and explore emerging trends in "Commerce and Business Management".

Thank You

## Contact Us

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